

# SUCCESS STORY



## Alliance Flotation tires - Ryetec's choice.

**Customer:** Mark Harrison - Ryetec  
**Location:** United Kindgom  
**Machine used:** Gustrower Spreaders  
**Application:** Agriculture and Allied  
**Tires in use:** Alliance Flotation tyres

Mark Harrison of Ryetec imports Gustrower Spreaders both Trailed and Self Propelled (MAN). He has sold these vehicles to R J Cutting and David Temple (Who have both agreed to endorse our products and have submitted testimonials about the performance of Alliance tyres on their machines earlier) and is currently quoting for up to 4 more.

He commented that the products performance speaks for itself which gives him the confidence to request our product wherever possible. He added that the product is heavy duty and proves itself in the most demanding of conditions, thus adding credibility to the reputation.

Finally he commented on the physical appearance of the tyres which he feels speaks for itself. He said he has no hesitation asking for Alliance as it not only enhances the performance of the vehicles that he sells but it also compliments their appearance.



The Alliance 380 Flotation radial is a pioneering and a widely accepted flotation tyre in agricultural and allied business.

The tyre's high NSD non-directional tread design suitable for on and off road applications. The optimal lug angle and higher tread depth provide strong grip and high traction. It has excellent self-cleaning properties, due to the side inter-lug space, make it an ideal tyre to be used in fields and other muddy locations. The rounded shoulders minimize damages to the soil. The massive center blocks on the center line of the tire provides it with superior on-the-road performance. The steel reinforcements make the tire resistant to punctures and damages by stubble on the field.



Alliance Tire Group specializes in the development, manufacturing, and marketing of tires for Agriculture, Forestry, Construction, Industrial, Earth Moving and OEM applications, under the Alliance, Galaxy, and Primex Brands.

Backed by nearly 60 years of experience, Alliance Tire Group serves customers in 120 countries and offers a full spectrum of products, from basic entry-level tires to a broad range of superior quality value-added products.

All of the Group's tires are developed and tested at its advanced R&D centers.

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