

# SUCCESS STORY



## One Contractor - Many Machines - The tyre brand of choice: Alliance!

ETA DES ABERS from Ploundaniel, north-western France is an agricultural contracting company owned and run by three partners, Yann Faujour, Yann Kermarec and Jonathan Boulch. They started about four years ago when they bought the company they worked for. They have 4 employees and a fleet of 22 agricultural machines, 6 of them have Alliance tires installed.

### John Deere Telescopic Handler 3200

Tire: Alliance 580

Size: 460/70R24

Usage: 2100 hours since being bought in 2010



JOHN DEERE 3200 Telehandler with A-580

### Pichon Slurry Tanker

Tire: Alliance 390HD Flotation Radial

Size: 750/60R30.5 190D

### Pichon Slurry Tanker

Tire: Alliance 390 Flotation Radial

Size: 30.5LR32 181D



PICHON Slurry Tanker with A-390 Flotation Radial

### Rolland Spreader

Tyre: Alliance 347 R-1

Size: 23.1-26 16PR

### John Deere 7830

Tire: Alliance 385 Radial

Size 650/85R38

Usage: 2700 hours after being bought in 2010

### John Deere 7530

Tire: Alliance 365 Radial

Sizes: 650/65R42 (rear) and 540/65R30 (front)

Usage: 2200 hours

They began fitting Alliance tyres, step by step. They began with the slurry tankers, which use radial flotation tyres. Then the telescopic handler and later the tractors were outfitted with Alliance agricultural radial tyres.



ETA DES ABRES team with one of their John Deere Tractor and ATG's Francois Girard



ROLLAND Spreader with 23.1-26 16PR A347



The partners at ETA DES ABERS strongly feel that their choice of Alliance tyres for their machines is absolutely correct and tyres are performing exceptionally good. They are completely convinced with the product's performance for their various jobs and applications, both in the field and on the road.

The customer has experienced four key operational benefits which are mentioned below on the machines which they have fitted Alliance tyres:

Excellent **traction** during operation

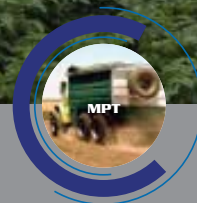
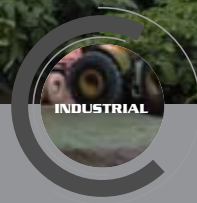
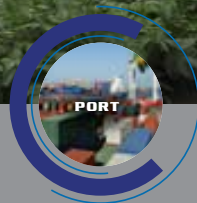
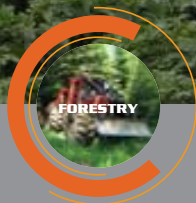
**Good self-cleaning** characteristics on the field

**Good stability and operator comfort** in both on and off road use.

**Low rate of wear** resulting into higher tyre life.

All the above provide low **Total Cost of Ownership!**

With the current rate of use, they expect their tractor tyres to provide more than 3000 hours of service.



## ATG

Alliance Tire Group specializes in the development, manufacturing, and marketing of Agriculture, Forestry, Construction, Industrial, Earth Moving and OEM applications under Alliance, Galaxy and Primex Brands.

Backed by nearly 60 years of experience, Alliance Tire Group serves customers in 120 countries and offers a full spectrum of products, from basic entry-level tires to a broad range of superior quality value-added products. All of the Group's tires are developed and tested at its advanced R&D centers.

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