

## Holtrop chooses a "true flotation tire".

Holtrop Enterprises are providing farming services to independent Canadian farmers in Alberta, and to large businesses such as stock yards and nurseries. They have a proven service record of more than 14 years.

During Alliance's representative visit to his company, Ludz Holtrop, owner of Holtrop Enterprises, expressed a complete satisfaction on Alliance A-390 Flotation Radial tires that he decided to mount on his heavy duty Nuhn liquid manure spreaders. The Huhn tankers were earlier fitted with 30.5LR32 tires of a popular tire brand. When time for change has come he decided to shift on Alliance's 390 flotation radial tires.

"We run all types of manure handling equipment. The main difference between Alliance and the other tires we used in the past is that the Alliance tires provide excellent flotation characteristics during operation. They are much better than the competitor products" said Mr. Holtrop, "For us and to all farmers, flotation really matters as it's directly impacts on operating soil. We have found that the Alliance 390 is has more flat surface tire so you get much better flotation property versus the ones we used before which were more of a round, what I call balloon shape tire."



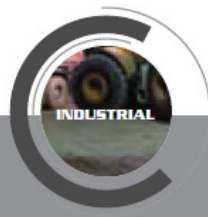
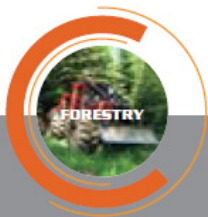
Erica, a 6 years operator of manure handling equipment for Holtrop Enterprises added "I am rating Alliance tire on a scale of 10 at 9 and other brand just at a 4 because Alliance has much more flotation characteristics. As an operator I have noticed it during operating my machine, fitted with Alliance: It provides a lot of ease to pull the machine, Higher ground contact area during operation, it does not rip alfalfa up when your turning. Besides, when you're going thru wet spots and stubble fields you just have more flotation than of competitor tire the tankers were originally equipped with."

The Alliance 390 Agri-Transport Flotation Radial series combines the best characteristics of flotation tires with the best characteristics of radial construction in order to have superior performances on the road and in the field application. Those characteristics guarantee high flotation, low soil compaction and great comfortability .



*A heavy duty Nuhn liquid manure spreader with Alliance 390 Flotation Radial tires on. "it is a lot easier to pull, there is more surface area on the ground"*

Fidel Ponz, Supervisor for Liquid Manure handling equipment for Holtrop Enterprises says, "The main difference between Alliance tire and others is the compaction of the ground. The Alliance tire is more flat and runs a lot nicer, it doesn't make deep ruts, and it steers nice even when we have a fully loaded tank on soft ground".



Alliance Tire Group specializes in the development, manufacturing, and marketing of tires for Agriculture, Forestry, Construction, Industrial, Earth Moving and OEM applications, under the Alliance, Galaxy, and Primex Brands.

Backed by nearly 60 years of experience, Alliance Tire Group serves customers in 120 countries and offers a full spectrum of products, from basic entry-level tires to a broad range of superior quality value-added products.

All of the Group's tires are developed and tested at its advanced R&D centers.

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