

# SUCCESS STORY



## ALLIANCE 350 STEEL BELTED PROVES ITSELF THE MASTER

Agricultural contractor Kalis Landbouw is based in Numansdorp, The Netherlands. Mr. Kalis and his father have known Alliance for long time and have been using Alliance tires for many years in their machines. They are extremely satisfied about the quality of the products they have used so far.

They prefer Alliance 350 Row Crop tires for their New Holland Tractors and Agrifac Self Propped Sprayer, which they use extensively during the spraying season.

Till date they have never had a downtime due to puncture from any of their Alliance tires.

Mr. Kalis senior informed ATG that, he has been using Alliance products since they were introduced in The Netherlands, and is very satisfied with the performance of the tires.



Alliance 350



### ATG

Alliance Tire Group specializes in the development, manufacturing, and marketing of Agriculture, Forestry, Construction, Industrial, Earth Moving and OEM applications under Alliance, Galaxy and Primex Brands.

Backed by nearly 60 years of experience, Alliance Tire Group serves customers in 120 countries and offers a full spectrum of products, from basic entry-level tires to a broad range of superior quality value-added products. All of the Group's tires are developed and tested at its advanced R&D centers.

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#### Regional offices & representatives

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