

# SUCCESS STORY



## Alliance 380 - a success story from Romania!

MOF LTD., from Romania, Timisoara is operating in farming and agriculture. The founder, Mr. Marcovici Ovidiu expressed his satisfaction with the Alliance 380 tyres: "I have tried many different well-known brands before, but we had to change those tires very frequently. Nothing we have used before can be compared in quality to Alliance tires."

After having problems with several tires from different brands, Mr. Marcovici was advised by his dealer to purchase Alliance 380 flotation radial tires (560/60R22.5) for his liquid manure spreaders, cisterns.

It has been a successful choice, soon after the first set Mr. Marcovici has noted, that the main difference between Alliance and the other tires used in the past is their durability. "The durability of these tires have been tremendous. For us, durability really matters because it greatly influences our expenses. They are outlasting anything that we have used so far."



A380 HD



### ATG

Alliance Tire Group specializes in the development, manufacturing, and marketing of Agriculture, Forestry, Construction, Industrial, Earth Moving and OEM applications under Alliance, Galaxy and Primex Brands.

Backed by nearly 60 years of experience, Alliance Tire Group serves customers in 120 countries and offers a full spectrum of products, from basic entry-level tires to a broad range of superior quality value-added products. All of the Group's tires are developed and tested at its advanced R&D centers.

#### Offices:

- ATCTires Pvt. Ltd.** Tel: +91 22 3957 9600. Fax: +91 22 3957 9699
- Alliance Tire Europe BV** Tel: +31 (0) 164 676 270. Fax: +31 (0) 164 676 289
- Alliance Tire Americas Inc.** Tel: +1 800-343-3276. Fax: +1 781-321-1688
- Alliance Tire Africa (Pty) Ltd.** Tel: 27 41 3651097. Fax: 27 41 3653304

**MEDIA CONTACT:** [contact@atgtire.com](mailto:contact@atgtire.com)

#### Regional offices & representatives

- Argentina • Australia • Brazil • Canada • China • France • USA • Germany • Iberia
- India • Israel • Italy • Scandinavia • South Africa • The Netherlands • Turkey