

SUCCESS STORY



MANY MACHINES ONE BRAND OF TIRE I TRUST - ALLIANCE !

Mr. François Pinçon is the new owner of a 180 hectare farm in Normandy, France. He is 27 years old and has worked with the previous owner of the farm for two years before buying it himself.

In his farm he cultivates different crops, with 80 hectares dedicated for wheat, 30 hectares for sugar beets, 25 hectares for peas, 20 hectares for linen, 15 hectares for barley and 10 hectares for rape seeds. 180 hectares of farm does need many machines. His agricultural garage has 6 machines and all are fitted with Alliance tires.

The Massey Ferguson 7485 tractor which has more than 3000 hours has 540/65R28 and 650/65R38 A 365 Agri-Star Radial. The 365 is specifically designed for high horsepower tractors. His two 21 ton Dan-greville trailers are fitted with 650/60R26.5 173 D Alliance 380 Flotation Radial.

The JCB Telescopic handler he owns, which has completed more than 3500 hours, is fitted with the 17.5LR24 150A8 Alliance 570 Agro Industrial Radial tire. The Evrard 3500 liters self propelled sprayer is fitted with a set of 12.4R46 146D Alliance 350 Row Crop Narrow Radial, which has over 2500 hours of service.

Also his new Disc Harrow tool which he bought from Bonnel is fitted with the 480/45-17 Alliance 327 Farm-PRO IMP.

Based on his experience, the young farmer prefers Alliance tires for the various machines in his farm. He also discovered that Alliance tires provide an optimized solution for the different agricultural applications with low cost, which is due to the longer life the tires provide.

He is especially satisfied with the good traction and comfort of the A 365 on his Massey Fergusson tractor and the good self-cleaning capability of the A 380 Flotation Radials on the trailers, on wet soil.



Alliance 365



Alliance 380



Alliance 327



ATG

Alliance Tire Group specializes in the development, manufacturing, and marketing of Agriculture, Forestry, Construction, Industrial, Earth Moving and OEM applications under Alliance, Galaxy and Primex Brands.

Backed by nearly 60 years of experience, Alliance Tire Group serves customers in 120 countries and offers a full spectrum of products, from basic entry-level tires to a broad range of superior quality value-added products. All of the Group's tires are developed and tested at its advanced R&D centers.

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