

SUCCESS STORY



Alliance 365 Agristar & 360 - Satisfying the Farmers from Italy!

- Customer** : Benedetti Brothers
Location : Verona, Italy
Machine used : John Deere 7710 & New Holland G 240
Application : Agriculture/Agriculture Allied Business
Tires in use : Alliance 365, 650/65 R38 (Rear) & A 365, 540/65 R 30 (Front) Alliance 360, 710/70 R 38

The company La Gasparina, owned by Benedetti brothers, is an agricultural contractor, based in Sommacampagna in the province of Verona, Veneto, Northern Italy. The core business of Benedetti brothers is piggery. They have their own 10 hectares of agricultural land and also services other farms in the region with their fleet of 5 tractors, 2 Isodiometric tractors, 5 tankers & trailers and 1 backhoe loader.

One of the tractors is a John Deere 7710. The Benedetti brothers totally equipped (front & rear) this machine with Alliance 365 Agristar R-1W Radial tires. Size: 650/65 R38 (Rear) & 540/65 R 30 (Front). The front tires have now been used for more than 1000 working hours and the rear for 500 working hours. The Italian Brothers are very happy with the way the tires are performing.

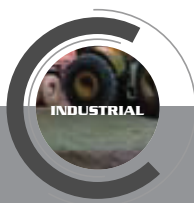
Another Tractor New Holland G 240 is equipped on rear axle with Alliance A360 R-1W tire. These tires have now been used for around 3500 working hours.

The Benedetti brother says that they are very satisfied with the Alliance tires' general performance. They find these tires a good mix of handling, comfort, traction, with a competitive value for money.



Benedetti Brothers poses with their John Deere 7710 tractor mounted with Alliance 365 Agristar R-1W Radial

New Holland G 240 tractor is mounted on rear axle with Alliance A360 R-1W tire



ATG

Alliance Tire Group specializes in the development, manufacturing, and marketing of Agriculture, Forestry, Construction, Industrial, Earth Moving and OEM applications under Alliance, Galaxy and Primex Brands.

Backed by nearly 60 years of experience, Alliance Tire Group serves customers in 120 countries and offers a full spectrum of products, from basic entry-level tires to a broad range of superior quality value-added products. All of the Group's tires are developed and tested at its advanced R&D centers.

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