

# SUCCESS STORY



## Alliance 390 proves to be the best fitment for a Dutchman!

32 tons 3 axle Veenhuis slurry tanker on 800/60R32.

- Customer** : WTC de Kempen  
**Location** : Vessem, Netherlands  
**Machine used** : Veenhuis 3-axle slurry tankers  
**Application** : Manure Injection  
**Tires in use** : Alliance 390, 800/60R32

WTC de Kempen, based in Vessem, Netherland, is an association which is engaged in the leasing of agricultural machinery and mainly performs almost all wage work. It owns in total over 300 machines. In 2013 it started with one of the first Veenhuis 3-axle slurry tankers equipped with 800/60R32 Alliance 390.

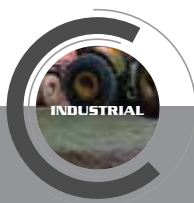
Mr. Henk van der Velden, manager, is really satisfied with the performance of the tires. The driver, Mr. Kees Swaanen, also is very satisfied with the total combination of the machine and the tires. He feels that it can't be better, the tires and machine belongs together.

They are very happy with these tires on the Veenhuis tanker that has run until now 1700 hours, transporting / injecting 47000 tons of manure. Almost no wear is visible on the tread and Mr Henk van der Velden expects to run approximately 15000 hours, based on current wear.

The Driver of the machine says "The tires are very good. They provide good traction, good self-cleaning characteristics, good flotation, silent on the road, good stability and comfort. The tires result in low soil compaction which is very important for the farmers."



Veenhuis 3-axle slurry tankers equipped with 800/60R32 Alliance 390



## ATG

Alliance Tire Group specializes in the development, manufacturing, and marketing of Agriculture, Forestry, Construction, Industrial, Earth Moving and OEM applications under Alliance, Galaxy and Primex Brands.

Backed by nearly 60 years of experience, Alliance Tire Group serves customers in 120 countries and offers a full spectrum of products, from basic entry-level tires to a broad range of superior quality value-added products. All of the Group's tires are developed and tested at its advanced R&D centers.

### Offices:

#### ATC Tires Pvt. Ltd.

Tel: +91 22 3957 9600. Fax: +91 22 3957 9699

#### Alliance Tire Europe BV

Tel: +31 (0) 164 676 270. Fax: +31 (0) 164 676 289

#### Alliance Tire Americas Inc.

Tel: +1 800-343-3276. Fax: +1 781-321-1688

#### Alliance Tire Africa (Pty) Ltd.

Tel: 27 41 3651097. Fax: 27 41 3653304

**MEDIA CONTACT:** [contact@atgtire.com](mailto:contact@atgtire.com)

#### Regional offices & representatives

Argentina • Australia • Brazil • Canada • China • France • Germany • Iberia • India • Israel  
Italy • Scandinavia • South Africa • The Netherlands • Turkey • Ukraine • UK • USA

**ALLIANCE | GALAXY | PRIMEX**

[www.atgtire.com](http://www.atgtire.com)