

SUCCESS STORY



Alliance 533, Efficient Tire Solution for Local Loaders in Belarus!!!

Customer : "Obukhov" Agro Cooperation Company
Location : Grodno, Belarus
Machine used : Amkodor 342-04 Loader
Application : Road Construction
Tires in use : Alliance 533 (21L-24 16PR)

"Obukhov" Agro Cooperation Company from Grodno region, Belarus were facing the problem of high operational costs due to the regular front tire repair and high downtime of their machines (Amkodor 342-04 Loaders) due to local tires' failures. In October 2013 Alliance team made joint trip to the end user together with the local dealer, Belshintorgservice, inspected the machines in all their operations and made an offer to shift to quality Alliance tires and save money, in this way decreasing all the risks mentioned above.

On technical recommendations from ATG, the Company fitted the front axle of Loader with Alliance 533, 21L-24 16PR.

The Company has expressed their satisfaction with the fact of acceptance of the recommendations. In July 2014 during the next visit of the joint team, Chief Engineer of the agro company had witnessed A-533 total performance of **1870 work hours without single repair** and any break in the work of the loader, due to tire problems or failures, both in

the field works, corn warehouse and transport operations on the road.



Alliance Tire Group specializes in the development, manufacturing, and marketing of tires for Agriculture, Forestry, Construction, Industrial, Earth Moving and OEM applications, under the Alliance, Galaxy, and Primex Brands.

Backed by nearly 60 years of experience, Alliance Tire Group serves customers in 120 countries and offers a full spectrum of products, from basic entry-level tires to a broad range of superior quality value-added products.

All of the Group's tires are developed and tested at its advanced R&D centers.

Regional offices :

ATC Tires Pvt. Ltd.

Tel: +91 22 3957 9600 Fax: +91 22 3957 9699

Alliance Tire Europe BV

Tel: +31 (0) 164 676 270 Fax: +31 (0) 164 676 289

Alliance Tire Americas Inc.

Tel: +1 877 978 4737 Fax: +1 888 371 6195

Alliance Tire Africa (Pty) Ltd.

Tel: +27 41 3651097 Fax: +27 41 3653304

Media Contact: contact@atgtire.com

Offices & representatives

Argentina • Australia • Brazil • Canada • France • Germany • Iberia
Israel • Italy • Scandinavia • South Africa • The Netherlands • USA

ALLIANCE | GALAXY | PRIMEX

www.atgtire.com