

SUCCESS STORY



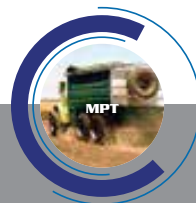
Dutch Contractor Cees Lanser chooses Alliance 550 for his Tractor!!!

Customer	:	Cees Lanser
Location	:	Lisserbroek, Western Netherlands
Machine used	:	Case Maxxum CVX110 tractor
Application	:	Municipal Works
Tires in use	:	Alliance 550 MULTIUSE

Cees Lanser is a contractor based in Lisserbroek, Western Netherlands. He is responsible for the maintenance of the Nature Reserves in the dune areas of a part of the Dutch coast.

Cees Lanser bought this Case Maxxum CVX110 tractor equipped with 600/65R38 & 480/65R28 Alliance 550 MULTIUSE in September 2014, after recommendation of Case dealer LMB De Jong, based in De Kwakel, Netherlands. Salesman Jos Vermue prefers the Alliance 550's for contractors who are mainly operating on the road and in sandy conditions. Mr. Lanser maintains a 3400 hectares area for the Amsterdam Waterworks, where a part of the Dutch drinking water is processed.

Currently Mr. Lanser worked more than 500 hrs with his Case fitted with Alliance 550. The tires as well as the tractor are making him and his project promoter really satisfied, due to the low compaction and damage to the soils. For Mr. Lanser the comfort, traction in the sand, fuel consumption and driveability of the tires is also a great advantage. He also owns a 1 year old VGM trailer, equipped with Alliance 380, 560/60R22.5. The trailer is always in combination with the tractor.



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