

# SUCCESS STORY



## Absolute satisfaction with Alliance 550 Multiuse in Belarus!!!

**Customer** : KREMKO Agro Company  
**Location** : Belarus, Grodno region  
**Machine used** : John Deere 3400  
**Application** : Agriculture & Allied  
**Tires in use** : Alliance 550 MULTIUSE (17.5LR24, 159A8)

In July 2014, following the offer from ATG distributor in Belarus, Belshintorgservice LLC, to start field testing program of 550 MULTIUSE, the end user, KREMKO Agro Company, fitted complete set of the Alliance 550 on their loader John Deere 3400. The machine is used extremely during the whole year in their animal breeding farm (pigs) and warehouses both of grain and vegetables with average daily mileages of 30 km on hard aggressive road surfaces.

In the first four months of performance, after completing 750 working hours, the fixed tread wear made 27% or 6 mm of tread that gave the expected tire life of the complete set to be, at least, 2800 working hours. This figure will give full satisfaction to the end user, facing considerable problems in the selection of reliable and stable product for the application, most critical for them. Permanent professional and on-time consultancy as well as on-site service of the combined ATG and BHTS team meets all requirements of the end user, that showed complete readiness to follow all tire related advises as well as to convert their fleet of agricultural and transport vehicles totally to ATG brand products.



## ATG

Alliance Tire Group specializes in the development, manufacturing, and marketing of Agriculture, Forestry, Construction, Industrial, Earth Moving and OEM applications under Alliance, Galaxy and Primex Brands.

Backed by nearly 60 years of experience, Alliance Tire Group serves customers in 120 countries and offers a full spectrum of products, from basic entry-level tires to a broad range of superior quality value-added products. All of the Group's tires are developed and tested at its advanced R&D centers.

### Offices:

#### ATC Tires Pvt. Ltd.

Tel: +91 22 3957 9600. Fax: +91 22 3957 9699

#### Alliance Tire Europe BV

Tel: +31 (0) 164 676 270. Fax: +31 (0) 164 676 289

#### Alliance Tire Americas Inc.

Tel: +1 800-343-3276. Fax: +1 781-321-1688

#### Alliance Tire Africa (Pty) Ltd.

Tel: 27 41 3651097. Fax: 27 41 3653304

**MEDIA CONTACT:** [contact@atgtire.com](mailto:contact@atgtire.com)

#### Regional offices & representatives

Argentina • Australia • Brazil • Canada • China • France • Germany  
Iberia • India • Israel • Italy • Poland • Scandinavia • South Africa  
The Netherlands • Russia • Ukraine • United Kingdom • USA

**ALLIANCE | GALAXY | PRIMEX**

[www.atgtire.com](http://www.atgtire.com)