

SUCCESS STORY

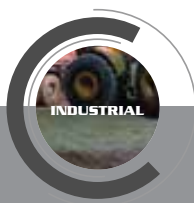


Alliance 365 outperforms the local competition tires in Belarus!!!

Customer	:	Agro Company "PRAVDA"
Location	:	Minsk region Belarus
Machine used	:	MTW 3022 BELARUS (300 HP)
Application	:	Agriculture & Allied
Tires in use	:	A 365 - 540/65 R 30 (front), A 365 - 650/65 R 42 (rear)
Chief engineer, Igor	:	GSM + 375 44 720 08 26

Following recommendation of the professional tire distributor of Alliance in Belarus, BHTS Co, the end user substituted the local tires with Alliance A 365. Initially 650/65 R 42 tires were mounted in 2012 on rear axle, most critical in terms of tire life and tractor down time, related to tires. And after having almost two years of stable and efficient performance, the chief engineer decided to mount A 365 to their tractor front axle as well in size 540/65 R 30. In comparison to this the previous local tires lasted for only two to three months. Alliance 365 outperformed the local competition tires.

Currently the chief engineer of the agro company and mechanic driver of the machine are deeply satisfied with grip, demonstrated both in the field and on the road, high traction and good self-cleaning tire characteristics, providing both efficiency and comfort during all tractors' applications required in their agricultural enterprise. Lower fuel consumption, that is optimizing overall cost efficiency of the company, is another big advantage of Alliance brand products, getting more and more recognized by the agrarian users in Belarus, following the combined efforts of ATG and Belshintorgservice teams.



ATG

Alliance Tire Group specializes in the development, manufacturing, and marketing of Agriculture, Forestry, Construction, Industrial, Earth Moving and OEM applications under Alliance, Galaxy and Primex Brands.

Backed by nearly 60 years of experience, Alliance Tire Group serves customers in 120 countries and offers a full spectrum of products, from basic entry-level tires to a broad range of superior quality value-added products. All of the Group's tires are developed and tested at its advanced R&D centers.

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