

ATG at UK Major Events

An exposure to Galaxy and Primex tires at leading UK based events

Two important shows spanning the agriculture and construction markets were held in the United Kingdom during September 2012. ATG, through one of its leading UK distributor, RH Claydon, had a notable representation at these shows and benefited from the opportunity to showcase its products to thousands of visitors.

Cereals 2012, a leading UK arable event with more than 490 exhibitors took place in Lincolnshire. Represented by R.H. Claydon, a leading selection of Galaxy tires were on display. Besides of the tires at the stand, ATG's tires, Alliance and Galaxy brands, were mounted on a range of farming equipment.



At the Buxton based Hillhead show for construction and material handling, ATG was also represented by R.H. Claydon. Six Galaxy and Primex tires were on display at the stand and together with many more tires mounted on loaders and drill displayed at various locations across the show. ATG's representation was strong and it reflected the Group's presence and commitment to the UK market. One of the most notable tires around the show was the Galaxy Beefy Baby that was mounted on skid steers by leading manufacturers such as Case and New Holland.



ATG

Alliance Tire Group specializes in the development, manufacturing, and marketing of tires for Agriculture, Forestry, Construction, Industrial, Earth Moving and OEM applications, under the Alliance, Galaxy, and Primex Brands.

Backed by nearly 60 years of experience, Alliance Tire Group serves customers in 120 countries and offers a full spectrum of products, from basic entry-level tires to a broad range of superior quality value-added products.

All of the Group's tires are developed and tested at its advanced R&D centers.

Regional offices :

ATC Tires Pvt. Ltd.

Tel: +91 22 3957 9600 Fax: +91 22 3957 9699

Alliance Tire Europe BV

Tel: +31 (0) 164 676 270 Fax: +31 (0) 164 676 289

Alliance Tire Americas Inc.

Tel: +1 877 978 4737 Fax: +1 888 371 6195

Alliance Tire Africa (Pty) Ltd.

Tel: +27 41 3651097 Fax: +27 41 3653304

Media Contact: contact@atgtire.com

Offices & representatives

Argentina • Australia • Brazil • Canada • France • Germany • Iberia
Israel • Italy • Scandinavia • South Africa • The Netherlands • USA