

ATG at the ELMIA Wood 2013

18 June, 2013 - ATG successfully exhibited at the ELMIA Wood 2013 exhibition, Sweden, presenting its advanced forestry tires.



ATG's stand. A Collaboration with NDI Sweden, the Group's local distributor.

With more than 54,000 visitors, ELMIA Wood is a large scale exhibition displaying advanced forestry technology and heavy machinery. It takes place once in every four years next to Jonkoping, Sweden and is one of the most important international forestry events.

At its stand, ATG presented a selected range of eleven forestry and industrial tires, including some of the Group's recent developments.

Among the tires presented by ATG were :

- 360 Agro-Forestry
- 343 & 344 Forestar LS-2 Flotation
- 342 Radial forest
- 345 Log Skidder Tire
- Industrial tire: MULTIUSE 550

One of the Alliance tires that grabbed the attention of the OEs at the show was the new Alliance 344 size 54x37.00-24.5.

ATG's tires were also seen on various machines, presented by different OEs. As seen in other major shows, ATG is being selected by OEMs as their quality tire provider. Among the OEs were:

- Sampo (Finland) – forestry harvesters
- Farmi (Finland) – forestry trailers
- Novotný (Cz) – forestry forwarders



Novotný small Forwarder equipped with a full set of ALLIANCE 500/50-20 331 Heavy Duty



The crowd passing by one of several promotional Alliance banners located along the visitors' path.



ATG

Alliance Tire Group specializes in the development, manufacturing, and marketing of tires for Agriculture, Forestry, Construction, Industrial, Earth Moving and OEM applications, under the Alliance, Galaxy, and Primex Brands.

Backed by nearly 60 years of experience, Alliance Tire Group serves customers in 120 countries and offers a full spectrum of products, from basic entry-level tires to a broad range of superior quality value-added products.

All of the Group's tires are developed and tested at its advanced R&D centers.

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