



ATG Receives the Export Excellence Award 2011/2012

April 23, 2013 - Alliance Tire Group is proud to be one of the recipients of the Export Excellence Awards for 2011-2012, for being a top manufacturing exporter from the Special Economic Zones (SEZs) of Tamil Nadu, India.

The awardees were chosen based on the criteria including Export Performance, Investment and Employment capabilities by the award committee. Union Commerce and Industry Ministry Additional Secretary Madhusudan Prasad presented the awards, and said: "exports have always been a key driver of growth in India and the exporting community has always risen to the occasion to boost and sustain the exports growth in India."

Mr. Suresh Damodaran, Sr. Vice President – Technology, represented ATG at the ceremony, and received the award on behalf of it. Mr. Suresh said: "We are proud to be a recipient of this important award. In only two years, since the inauguration of our new plant in Tirunelveli, we managed to grow rapidly and become one of the top exporters of the region. It is important not only to us, as a leading international group, but also to the local community by creating job opportunities and contributing to the economic development of the region."



Mr. Suresh Damodaran (on the left) receives the Export Excellence Award on behalf of ATG. With him (from left): Dr. S.Swarna I.A.S, Joint Development Commissioner, Mr. Anil Kumar Bamba I.R.S, Development Commissioner, Mr. Madhusudan Additional Secretary, Union Commerce and Industry Ministry, and Mr. Sivaraman (Rtd) Revenue Secretary



Alliance Tire Group specializes in the development, manufacturing, and marketing of tires for Agriculture, Forestry, Construction, Industrial, Earth Moving and OEM applications, under the Alliance, Galaxy, and Primex Brands.

Backed by nearly 60 years of experience, Alliance Tire Group serves customers in 120 countries and offers a full spectrum of products, from basic entry-level tires to a broad range of superior quality value-added products.

All of the Group's tires are developed and tested at its advanced R&D centers.

Regional offices :

ATC Tires Pvt. Ltd.

Tel: +91 22 3957 9600 Fax: +91 22 3957 9699

Alliance Tire Europe BV

Tel: +31 (0) 164 676 270 Fax: +31 (0) 164 676 289

Alliance Tire Americas Inc.

Tel: +1 877 978 4737 Fax: +1 888 371 6195

Alliance Tire Africa (Pty) Ltd.

Tel: +27 41 3651097 Fax: +27 41 3653304

Media Contact: contact@atgtire.com

Offices & representatives

Argentina • Australia • Brazil • Canada • France • Germany • Iberia
Israel • Italy • Scandinavia • South Africa • The Netherlands • USA