PRESS RELEASE
For Immediate Release

Alliance Tire Group Successfully Participated the FinnMetko 2012

October 04, 2010 - ATG successfully participated in the biennial FinnMetko 2012 exhibition, held in Jamsa, Finland.

At its outdoor stand, ATG showcased a range of eleven forestry and industrial tires, including some of the Group's recent developments such as the F-333 (Steel Belted) series of forestry tractor tires. Other tires displayed were:

- 360 Agro-Forestry
- 346 ,344 , 343 Forestar LS-2 Flotation
- 342 Radial forest
- 331 ,328
- Industrial tires: MULTIUSE 550 ,580 , SK 906

ATG's stand with NDI Finland

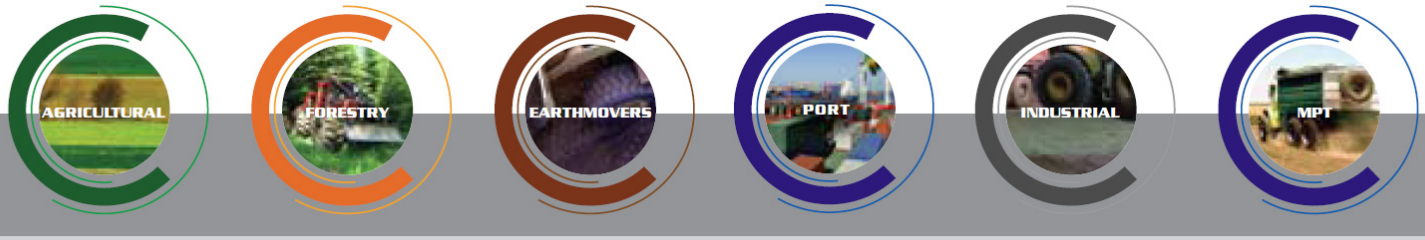
ATG's tires were also seen on various machines, displayed by different OEs. As seen in other major shows, ATG's products are being selected by a growing number of OEMs as their quality tire provider. Among the OEs were:

- Sampo (Finland) – forestry harvesters
- Nokka (Finland) – forestry trailers
- Logman (Finland) – forestry harvesters and forwarders

Yogesh Mahansaria, CEO of Alliance Tire Group commented:" ATG is a rapidly growing Group. We were proud to present our tyres in FinnMetko 2012 and to see the high level of interest in ATG's quality tires, as well as the impressive number of ATG tires that were mounted on new machines. All contributed to the high number of leads made during the show".

Novotny small Forwarder equipped with a full set of ALLIANCE 500/50-20 331 Heavy Duty

With more than 34,000 visitors this year, FinnMetko is a large scale biennially trade show for industrial, construction, and forestry heavy machinery. It is one of the most important shows for these markets in the region.



ATG

Alliance Tire Group specializes in the development, manufacturing, and marketing of tires for Agriculture, Forestry, Construction, Industrial, Earth Moving and OEM applications, under the Alliance, Galaxy, and Primex Brands.

Backed by nearly 60 years of experience, Alliance Tire Group serves customers in 120 countries and offers a full spectrum of products, from basic entry-level tires to a broad range of superior quality value-added products.

All of the Group's tires are developed and tested at its advanced R&D centers.

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