

## Press Release Note

**11<sup>th</sup> -13<sup>th</sup> October 2014, Hisar, Haryana:**

With a wide selection of its advanced Agricultural tire range, ATG was exhibiting for the first time at the Krishi Darshan Expo 2014, Hisar

### EVENT HIGHLIGHTS:

Krishi Darshan Expo is the perfect platform for Farm Machinery (Tractors, Combine Harvester, Farm Tyres, Irrigation, Pumps and Plant Protection Equipments), Agri-Implements, Agri-inputs (Fertilizer, Pesticides and Seeds manufacturers) and latest products from pre-harvesting to post-harvesting in Agricultural sector, that is designed to maximize the benefits of both the domestic players in the agriculture sector as well the global farm machinery manufacturers & Agri-input service providers who intend to enter the Indian market<sup>1</sup>) 1,695 exhibitors from 59 countries

### List of tyres displayed by ATG at Krishi Darshan Expo 2014

- 1) Alliance 324: 9.5-24
- 2) Alliance 324: 13.6-28
- 3) Alliance 303: 7.50-16
- 4) Galaxy Multi Utility: 9.00-16
- 5) Galaxy Super Industrial Lug: 16.9-28
- 6) Galaxy Garden Pro: 280/70R16
- 7) Alliance 332: 31x15.50-15
- 8) Alliance FarmPRO II: 520/85R38
- 9) Alliance FarmPRO 70: 320/70R24
- 10) Alliance 328: 550/60-22.5



ATG's stand at Krishi Darshan Expo 2014



Representatives from leading OEMs visited ATG stall and appreciated our range, some constructive meetings took place.

The show also had good representation of the end users and they showed keen interest in the advanced range of agriculture tyres displayed by ATG.

## ATG

Alliance Tire Group specializes in the development, manufacturing, and marketing of Agriculture, Forestry, Construction, Industrial, Earth Moving and OEM applications under Alliance, Galaxy and Primex Brands.

Backed by nearly 60 years of experience, Alliance Tire Group serves customers in 120 countries and offers a full spectrum of products, from basic entry-level tires to a broad range of superior quality value-added products. All of the Group's tires are developed and tested at its advanced R&D centers.

### Offices:

#### ATC Tires Pvt. Ltd.

Tel: +91 22 3957 9600. Fax: +91 22 3957 9699

#### Alliance Tire Europe BV

Tel: +31 (0) 164 676 270. Fax: +31 (0) 164 676 289

#### Alliance Tire Americas Inc.

Tel: +1 800-343-3276. Fax: +1 781-321-1688

#### Alliance Tire Africa (Pty) Ltd.

Tel: 27 41 3651097. Fax: 27 41 3653304

**MEDIA CONTACT:** [contact@atgtire.com](mailto:contact@atgtire.com)

#### Regional offices & representatives

Argentina • Australia • Brazil • China • Canada • France • Germany • Iberia • India