



**ATG at the Latin American and Caribbean Tyre Expo 2013, Panama.**

July 28, 2013 - ATG successfully participated in the Latin American and Caribbean Tyre Expo, 2013. With a high range of exhibitors and large number of visitors the show was an optimal showcase for the tire industry.



ATG's Stand at Latin American and Caribbean Tyre Expo

During the show, ATG group exhibited the below two tires at its stand:

1. Alliance 533 : 19.5L-24 for Backhoe loaders
2. Alliance 328 : 600/50-22.5 for Balers & Wagons

This was the first time ATG participated at the Latin American & Caribbean Tyre Expo, and the response received was very encouraging and favorable. We had a good inflow of existing customers as well as potential customers. On the whole, the show provided ATG with a good platform to announce its presence in the Caribbean and the Latin American markets.

ATG's Advertisement in the Latin American & Caribbean Tyre Expo manual



**ATG**

Alliance Tire Group specializes in the development, manufacturing, and marketing of tires for Agriculture, Forestry, Construction, Industrial, Earth Moving and OEM applications, under the Alliance, Galaxy, and Primex Brands.

Backed by nearly 60 years of experience, Alliance Tire Group serves customers in 120 countries and offers a full spectrum of products, from basic entry-level tires to a broad range of superior quality value-added products.

All of the Group's tires are developed and tested at its advanced R&D centers.

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