

## Alliance Introduces a New Radial Flotation Series

03 December 2009 - Alliance Tire Group is pleased to introduce its new Radial Flotation 388 series. The first model was exposed at the Group's stand during the Agritechnica show, Hannover, Germany. First tires of the series are expected to be released by the end of 2009. The series will include sizes with rim diameters of 34", 26.5", and 22.5".

The new Flotation Radial series 388 was designed to meet severe agricultural application conditions and is optimized to be worn on for heavy spreaders, sugarcane trailers, tankers and wagons.

The moderate traction directional tread pattern provides an excellent grip characteristic, as well as efficient self-cleaning. The tire's large soil contact area, rounded lugs, and low inflation pressure, promise low ground pressure and minimize soil compaction and damages. A dense lugs distribution around the tire enables smooth and efficient transport on the roads.

The tire was first presented at the Group's stand during the Agritechnica show. The Radial Flotation 388 series was displayed among a variety of Alliances tires, representing a complete range of tires for the agriculture and forestry industries.

Yogesh Mahansaria, Alliance Tire Group CEO stated: "I am delighted to present the new 388 product family, which joins a prestigious list of advanced high-tech tire series we develop and produce. As many of our product families, this series is designed to maximize users' productivity and profitability".

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### About Alliance Tire Group

Alliance Tire Group is a global leader, specialized in the development, manufacture and sale of advanced Agricultural, Forestry, Construction & Earthmover tires worldwide.

Alliance serves clients in more than 90 countries and offers a full spectrum of products, from basic entry-level tires to a broad range of superior quality value-added products. Alliance's tires are being developed and tested at its advanced R&D center.

For our online catalog and for more details please visit: [www.alliance-tire-group.com](http://www.alliance-tire-group.com)

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