

SUCCESS STORY



201 Hectares, Six Machines and One Preferred Tire Brand

Mr. Philippe Gy has a 201 hectares farm in Normandy, northern France. Together with his associate Mr. Gy grows more than 80 hectares of wheat, 35 hectares of sugar beets, 28 hectares of peas, 25 hectares of linen, 15 hectares of barley, and 9 hectares of rape seeds.



Mr. Philippe Gy

Six different machines equipped with Alliance tires are being utilized in the farm:

- Masse Ferguson 7485 Dyna VT tractors with 2100 work hours.
Alliance tires: 540/65R 28 142 A8, Tread design A-365, and 650/65R 38 157 A8, Tread design A-365
- Dangreville 21 tones trailer.
Alliance tires: 650/60R26.5 173 D, A-380
- JCB Telescopic handler with more than 2000 work hours.
Alliance tires: 17.5LR24 150 A8, A-570
- Evrard Alpha Plus 3500 Sprayer with over 1500 work hours.
Alliance tires: 12.4R46 146D, A-350 TL
- Two Dehondt linen balers with over 300 work hours.
Alliance tires: 12.5-18 12 PR, A-317 MPT

"Based on my vast experience, I definitely prefer the Alliance tires for the different machines in our farm. We found the Alliance tires providing us an optimized solution for the different agriculture applications." Said Mr. Gy.

"We are satisfied with the excellent traction we get from the A-365 on our tractors as well as the self cleaning characteristics of the Alliance tires. With so many hours spent in the field, we really know to appreciate and enjoy the riding comfortability provided by the Alliance tires."



Dehondt linen baler. Alliance tires: 12.5-18 12 PR, Tread Design: A-317 MPT



A Massey Ferguson 7485 Dyna VT tractor. Over 2100 work hours with Alliance A-365 on.



ATG
ALLIANCE TIRE GROUP

Alliance Tire Group specializes in the development, manufacturing, and marketing of tires for Agriculture, Forestry, Construction, Industrial, Earth Moving and OEM applications, under the Alliance, Galaxy, and Primex Brands.

Backed by nearly 60 years of experience, Alliance Tire Group serves customers in 120 countries and offers a full spectrum of products, from basic entry-level tires to a broad range of superior quality value-added products.

All of the Group's tires are developed and tested at its advanced R&D centers.

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