



ATG at Tyrexpo Asia 2013, Singapore

March 31, 2013 - Tyrexpo Asia 2013 exhibition in Singapore set new standards for the region's leading independent tire and equipment event. With a high number of exhibitors and thousands of visitors, the exhibition was an optimal showcase platform for the tire industry



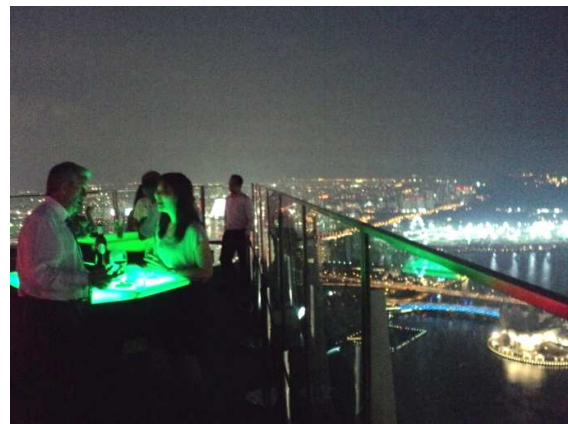
ATG's stand at Tyrexpo Asia 2013

For ATG it was the first participation at the Tyrexpo Asia. The Group exhibited four new patterns at the show

- Galaxy Jumbo Hulk 16.9-28 for Backhoe applications.
- Galaxy Portstar Plus 18.00-25 40PR for Port applications.
- Galaxy Beefy Baby III 10-16.5 for Skid Steers.
- Galaxy Giraffe XLW 14.00-24 for Telehandlers.



A high number of guests and visitors stepped into the ATG's stand, and dozens of successful business meetings with both the local and international dealers were held during the three day event.



ATG hosted a cocktail party for its customers at the Altitude, Singapore. A high number of guests arrived at the party making it a successful and an eventful one.



ATG

Alliance Tire Group specializes in the development, manufacturing, and marketing of tires for Agriculture, Forestry, Construction, Industrial, Earth Moving and OEM applications, under the Alliance, Galaxy, and Primex Brands.

Backed by nearly 60 years of experience, Alliance Tire Group serves customers in 120 countries and offers a full spectrum of products, from basic entry-level tires to a broad range of superior quality value-added products.

All of the Group's tires are developed and tested at its advanced R&D centers.

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