

## Press Release Note

**ATG awarded "Supplier of the Month" by Volvo Construction Equipment, India. 17<sup>th</sup> October, 2014.**

ATG was recently conferred with the "Supplier of the Month" award by Volvo Construction Equipment, India at their award function in Bengaluru.

### EVENT HIGHLIGHTS:

Volvo has a practice of selecting the best supplier for the month based on the below parameters:

- Quality
- Delivery
- Cost

ATG currently enjoys a 100% SOW with Volvo Construction Equipment, India for their Compaction Equipments (Smooth Compactors, Pneumatic tyred rollers, Pavers) and Backhoe Loaders

ATG was shortlisted for consistent supply of superior quality tyres.



*Team ATG & Volvo at the Awards function*



*Team ATG with the "Supplier of the Month" award*

While thanking the award committee and the management of VCE, Mr. Ravi Shankar, VP Sales, stated "Such awards encourage the ATG team to do better and further improve in all critical parameters.

It is forecasted that the construction equipment Industry in India is going to witness a boom in the year 2015. The partnership between Volvo & ATG only stands to benefit from this and we look forward to growing together."

## ATG

Alliance Tire Group specializes in the development, manufacturing, and marketing of Agriculture, Forestry, Construction, Industrial, Earth Moving and OEM applications under Alliance, Galaxy and Primex Brands.

Backed by nearly 60 years of experience, Alliance Tire Group serves customers in 120 countries and offers a full spectrum of products, from basic entry-level tires to a broad range of superior quality value-added products. All of the Group's tires are developed and tested at its advanced R&D centers.

### Offices:

#### **ATC Tires Pvt. Ltd.**

Tel: +91 22 3957 9600. Fax: +91 22 3957 9699

#### **Alliance Tire Europe BV**

Tel: +31 (0) 164 676 270. Fax: +31 (0) 164 676 289

#### **Alliance Tire Americas Inc.**

Tel: +1 800-343-3276. Fax: +1 781-321-1688

#### **Alliance Tire Africa (Pty) Ltd.**

Tel: 27 41 3651097. Fax: 27 41 3653304

**MEDIA CONTACT:** [contact@atgtire.com](mailto:contact@atgtire.com)

#### **Regional offices & representatives**

Argentina • Australia • Brazil • China • Canada • France • Germany • Iberia • India