

“Top quality and first-class technical support: with Alliance I have found my premium tyres with the best total cost of ownership”

The story of Mr. Jean Marie Jacquel and his first-hand experience with Alliance tyres / A372 IF and A390

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Jean Marie Jacquel is an entrepreneur from Corcieux, a town laying closed to the Vosges Mountains, in northeastern France.

His Fendt 939, a 390 high-horsepower tractor designed for large-scale farms, has been running with Alliance A372 IF tyre since 2015 (710/75R42 and 650/65R34): more than 600hrs of work and the tyres are still performing at their best.

“I am an Alliance customer since 2012, when I bought a few A390 to be fitted on my slurry tankers and I met for the very first Alliance French team: I had so many technical questions on my mind and I was really looking for a reliable and competent partner”.

The tyres proved quickly to perform really well even on his biggest and heaviest machines so, when it was time to replace the tyres for his tractor, Mr. Jacquel had no doubts: Alliance was his first choice.

“I have always been interested in new technologies and, after defining my needs with Alliance French team, I was definitely impressed by Alliance innovative approach to give tangible solutions to challenges farmers and contractors have to face in their everyday life.” Says Mr. Jacquel, and adds “In the last 20 years, Alliance has been at the forefront with its R&D and I was really curious to try their IF tyres: Personally, I like to test this kind of premium technology and to get my own opinion”.



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On December 2015, a brand new set of A372 IF was mounted on Mr. Jacquels tractor and they are still efficiently running Corcieux: excellent traction on the field, high comfort on the road. "I am really demanding in my job and I can honestly say that with the A372 IF my tractor works as much as it used to do previously with other premium and more expensive brands. Actually, even more and with a considerable reduction of the noise while driving: a smooth and silent ride can really make the difference in terms of quality of work for the driver, who spends hours and hours on the machines", says Mr. Jaquel, pointing out how soil protection and well-being of the driver need to go hand in hand

Perfect for all kind of applications, A372 IF is a multipurpose tyre, which can significantly reduce compaction and improve the overall efficiency of your operation. Thanks to High Flexion (IF) technology, the pressure can be reduced by 20% while carrying the same load as the previous standard tyre.

"A372 IF tyres provide an excellent level of comfort combined with smoother ride with less vibration and low road noise" explains Alliance Field Engineer Nicolas Boileau, "They significantly help in reducing driver fatigue and in addition mechanical stress".

Jacquel ends: "When I talk to my colleagues or other entrepreneurs, I keep on saying: if you want to get the best IF-VF and flotation technology available in the market and be sure to get the best value for your money, go for Alliance. Better they listen to me if they don't want to get troubles and to run the risk of finding themselves with machines having expensive downtimes".

About ATG

With nearly 60 years of experience, the Alliance Tire Group specializes in the design, development, manufacturing and marketing of Agriculture, Forestry, Construction, Industrial and Earthmoving tyres under Alliance, Galaxy and Primex brands.

ATG serves customers in 120 countries, across 6 continents and offers a full spectrum of products, from basic entry-level tyres to a broad range of superior quality value-added products. All of the Group's tyres are designed, developed and tested at its advanced R&D centers around the world.

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