

FOR IMMEDIATE RELEASE



ALLIANCE TIRE HIRES JOHN MANCINELLI AS VP OF OPERATIONS

WAKEFIELD, Massachusetts (November 28, 2016)—Alliance Tire Americas (ATA) has hired logistics expert John Mancinelli as Vice President of Operations.

Mancinelli brings more than 15 years' experience leading complex operations, logistics, demand planning and customer support organizations for global leaders in consumer/food products and apparel manufacturing and sales, including The Gillette Company (later P&G), The Timberland Company and Welch Foods.

Jim Clark, ATA president, says Mancinelli's experience in operations management, strategic planning, and supply chain management and design will be critical as the company continually improves service to customers through maximized on-time in-full delivery.

"We're glad that John has agreed to join us at this critical time in our company's history," said Clark. "As our organization grows and becomes more complex, we are constantly working to improve our standards of customer satisfaction. John has brought customer service and on-time delivery to remarkable levels in his previous jobs, and he is exactly the kind of expert we need on our team here at Alliance."

John will be working out of the Wakefield, Massachusetts, office, reporting directly to Clark.

About ATG

The Alliance Tire Group (ATG) is a leader in the off-the-road tire industry. For more than 60 years, Alliance has built a reputation as a world leader in off the road and farm tire technology with its Alliance, Galaxy and Primex brands. Today, ATG engineers and manufactures more than 2,000 different tires to help farmers, loggers, construction teams, miners, material handlers and other working people around the world tackle every job, in every condition, every day. From the industry's first all-steel radial flotation tires to the leading performance tires for skid steer machines, ATG has a tire for every challenge on the farm, logging site and jobsite. With an American-based field engineering, R&D and customer service staff, Alliance Tire is in the field daily with customers, constantly innovating new tires.

For more information on Alliance tires, visit www.atgtire.com, call toll free (800) 343-3276 or (781) 321-3910.

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