

## **ATG inaugurates new Off Highway tire manufacturing facility.**

Alliance Tire Group (ATG) held a traditional Indian ceremony, to commemorate the commissioning of its new manufacturing facility at Dahej, Gujarat (India), on the 6<sup>th</sup> of Dec.

The plant is ATG's second in India and third globally.

Spread over an area of 115 acres with sufficient space for future expansion, the plant – when fully completed in early 2016- will represent an investment of \$150Mn and manufacturing capacity of 54000 tons per annum.

The plant focuses on being environmentally friendly with lower energy consumption and has zero effluent discharge to name a few. With the state of the art manufacturing plant uses the best of tire manufacturing machines as well as testing equipment; ensuring global quality parameters are adhered to.

Commissioned to cater to the local and well as global demand for Off Highway tires, the Dahej plant when in full steam will, employ 1500 workers. The plant is located close to ports in Gujarat's west coast to ensure steady supply of raw materials and reduced lead time to ATG's customers.



Puja performed by ATG Chairman Mr. Ashok Mahansaria.